

FOUND IT HOMES BRAND GUIDELINES

LOGO



ALTERNATIVES






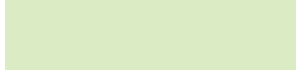

CORPORATE TYPOGRAPHY

Proxima Nova






Aa Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

CORPORATE COLORS

MAIN COLORS

 <p>Gray PANTONE 430 CMYK 53, 40, 36, 4 RGB 128, 136, 143 HEX #808890</p>	 <p>Dark Gray PANTONE Cool Gray 11 CMYK 69, 57, 51, 29 RGB 81, 86, 91 HEX #51565b</p>	 <p>Green PANTONE 367 CMYK 41, 0, 82, 0 RGB 162, 207, 95 HEX #a2cf5f</p>	 <p>Green - Tint 35% PANTONE 367 Tint 35% CMYK 14, 0, 29, 0 RGB 220, 236, 196 HEX #dcecc4</p>	 <p>Teal PANTONE 7712 CMYK 82, 31, 32, 2 RGB 26, 138, 158 HEX #1a8a9e</p>
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ACCENT COLORS

 <p>Extra Light Gray PANTONE Cool Gray 2 CMYK 18, 14, 15, 0 RGB 208, 208, 206 HEX #d0cfce</p>	 <p>Light Gray PANTONE 432 CMYK 34, 24, 23, 0 RGB 171, 178, 183 HEX #acb3b7</p>	 <p>Dark Green PANTONE 369 CMYK 67, 12, 100, 1 RGB 97, 167, 68 HEX #61a744</p>	 <p>Forest Green PANTONE 363 CMYK 75, 24, 100, 8 RGB 75, 139, 64 HEX #4b8b40</p>	 <p>Navy PANTONE 7470 CMYK 95, 57, 40, 20 RGB 0, 88, 111 HEX #00586f</p>
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